

<b>Vision</b>	Utah will be a leader in revolutionizing global logistics for the next generation.			
<b>Workplan</b>	2020-2021			
<b>Focus</b>	Advance Sustainable and Smart Supply Chains			
<b>The Big Four</b>	Rail Strategy	Truck Strategy	Satellite Ports	Smart Port
<b>Organizational</b>	Corporate Affairs	Business Development	Program Management	
	General Counsel	Marketing	Community Advisory Program	
	Public Relations & Government Affairs	Communications	PMO processes	
	Finance and Accounting			
	Contracting and Procurement			
	Human Resources			
<b>Strategic</b>	Framework of Operating	Infrastructure and Environment	Community Interactions	
<b>Short</b>	Public/Private Agreements Tax Deferral Policy Relationship and Stakeholder Mapping	Satellite Ports Asset Study Transmodal Study Energy Storage Study	Community Programming	
<b>Mid-Term</b>	Neighborhood Impacts and Mitigation Plan Public-Private Partnership Development Funding Development Clean Vehicles Deployment	Business Attraction Plan Regional Supply Chain Catalogue & Issues	Connectivity and Mobility Study Training and Education programming	
<b>Long-Term</b>	Public-Private Partnership Development Funding Development	Foreign Trade Zone	Research and Development Center	

# Organizational Reporting

Marketing and Communications	Query Responses – THIS MEASURE ONLY COMMUNICATIONS THROUGH THE UIPA WEBSITE	47 total communications 47 closed
	Interest areas	<ul style="list-style-type: none"> <li>• Employment</li> <li>• Partnering opportunities</li> <li>• Sales/ career inquiries</li> </ul>
Community & Public Relations	Community Advisory Council	First meeting successfully held and reporting to follow
	Media Reporting and interest areas	12 media pieces with key target areas: <ul style="list-style-type: none"> <li>• Satellite ports</li> <li>• Technology company partnerships</li> </ul>
Finance	% to budget	20% YTD 2021 fiscal budget
Program Management	Identified projects in scope	100% short term initiatives underway; 2 closed and tracking is on target for mid-term works with community advisory committee established
Business Development	Key target areas identified	<ul style="list-style-type: none"> <li>• Mapping of businesses in the jurisdiction and around the state</li> <li>• Cold Chain company analysis and contacts</li> <li>• Trucking contacts &amp; warehouse analysis as it relates to vacant to occupied.</li> </ul>

# Strategic Reporting

Short term		Medium term		Long term	
Satellite Port Analyses (ongoing)		Neighborhood Impacts and Mitigation Plan		Sustainable zoning and standards through municipal outreach	
Trans-modal Study		Public-Private Partnership Development		Air quality, water quality, preservation strategies are codified in UIPA areas	
Energy storage Study		Clean Vehicles Deployment		Research and Development Center with UIPA jurisdiction	
Tax Deferral Policy		Business Attraction Plan		Foreign Trade Zone Opportunities	
Advisory and Communication Plans		Connectivity and mobility studies for smart port needs			
Supply Chain Issues		Training and Education Support Programming in Community			