## **UIPA QUARTERLY METRICS**

## **Organizational Reporting**

**12/01/2021 for the period of Q2 FY 2021** Note: due to the timing of the UIPA Board, meeting – these do not reflect the full period but will be updated on the next quarterly metric.

PERIOD	MEASURE QUANTITATIVE	MEASURE QUALITATIVE				
WESITE QUERIES						
Q2 FY 2021	40 web queries 37 closed, 3 open (queries submitted directly through the website)	Trending subjects: - Collaboration Opportunities - Media Requests - Newsletter Sign up				
MEDIA REPORTING						
Q2 FY 2021	36 Media hits	<ul> <li>Trending subjects:</li> <li>Enhanced rail initiative with Port of Long Beach &amp; Union Pacific</li> <li>Public Infrastructure District creation</li> <li>Expert commentary on national supply chain</li> </ul>				
FINANCE						
Q2 FY 2021	21% YTD Operating 7% YTD Capital	\$ 965,574 (does not include full quarter per timing)				
PROGRAM MANAC	GEMENT					
Portfolio overview	Green	100% short term initiatives underway				
BUSINESS DEVELOPMENT						
Q2 FY 2021	<ul> <li>Port of Long Beach and Union Pacific partnership to address container congestion and long term rail service</li> <li>Partnership with World Trade Center</li> <li>Regional Utah logistics and infrastructure potential</li> </ul>					

## **UIPA QUARTERLY METRICS**

## **Strategic Reporting**

SHORT TERM		MEDIUM TERM	LONG TERM	
Satellite Port Analyses (ongoing)		Neighborhood Impacts and Mitigation Plan	Sustainable zoning and standards through municipal outreach	
Trans-modal Study		Public-Private Partnership Development	Air quality, water quality, preservation strategies are codified in UIPA areas	
Energy storage Study	CL	Clean Vehicles Deployment	Research and Development Center with UIPA jurisdiction	
Tax Deferential Policy	CL	Business Attraction Plan	Foreign Trade Zone Opportunities	
Advisory and Communication Plans		Connectivity and mobility studies for smart port needs		
Supply Chain Issues		Training and Education Support Programming in Community		